

President's Message

Considering and realizing the "HAPPINESS" of all stakeholders

Representative Director, CEO and President
Executive Officer
Takara Leben Co., Ltd.

Kazuichi Shimada



Looking Back at Fiscal Year 2021

As a comprehensive real estate developer, the Takara Leben Group has a corporate vision of "THINK HAPPINESS AND MAKE THE HAPPINESS." We are developing our business with the aim of realizing the happiness of our customers and all other stakeholders.

In 2021, the year prior to our 50th anniversary, we continued to think about the "happiness" of people and their lives and actively engaged in projects to create "happiness" in the community and society. In the new condominium business, which is the core of the Group, in collaboration with local residents and municipalities throughout Japan, we have been able to steadily advance development projects that contribute to future housing and new urban development by solving issues faced by regional cities, such as the hollowing out of city centers and the aging of residents. In the energy business, where we have been pioneers in the industry, we have recently embarked on wind power and biomass power generation, in addition to solar power generation, and have begun to further promote the spread of renewable energy that will lead to a recycling-oriented society in the future.

Takara Leben, which celebrates its 50th anniversary in 2022, has adopted the Group slogan "Innovation for a New Lifestyle ." This slogan expresses our desire to "propose new styles of housing by utilizing our experience and knowledge accumulated over the years and breaking down stereotypes to help improve people's quality of life and living." In 2018, we launched the "INNOVATION DEVELOPMENT Project" to solicit ideas from the entire Group and take on the challenge of creating new businesses and services that are not yet available anywhere. In fiscal year 2021, as a commemorative project for the 50th anniversary since the foundation, we developed condominiums that serve as a culmination of our past achievements and a guide for the future, and we launched our first hotel brand.

○ Sustainability Activities of the Takara Leben Group

The Takara Leben Group aims to contribute to solving social issues and achieving the SDGs (Sustainable Development Goals) by engaging in sustainability activities through our business and to achieve continuing development while earning the trust of our stakeholders and society. Based on the social issues surrounding our business and the perspectives of the Group and our stakeholders, we have identified 15 key issues and our key sustainability themes: “Creating Lifestyles with Value,” “Forming Communities,” “Providing Comfortable Spaces of High Quality,” and “Developing Environments and Cultures” to promote Group-wide activities. The progress and results of our activities have been disclosed to our stakeholders in an easy-to-understand manner, and the PDCA cycle has been implemented through the review and deliberation by the Sustainability Committee to ensure continuous improvement. We will continue our efforts to further improve the level of our sustainability activities, including consideration of setting more effective KPIs.

○ Climate Change and the Takara Leben Group

Environment changes such as the spread of COVID-19 and the progress of DX (Digital Transformation) are requiring companies to place greater emphasis than ever on contribution to the global environment and collaboration with stakeholders. The Corporate Governance Code, revised in June 2021, requires companies to recognize “climate change,” “respect for human rights,” and “employee health” as their own management issues, as well as to respond to issues such as “fulfilling the functions of directors” and “diversity in core personnel” at a high level, and the Takara Leben Group is strengthening its efforts to meet such requirements. Besides Takara Leben Co., Ltd., Takara Leben Real Estate Investment Corporation and Takara Leben Infrastructure Fund have endorsed the TCFD (Task Force on Climate-related Financial Disclosure) recommendations, and the Takara Leben Group has expressed its commitment to corporate management that raises awareness of global warming countermeasures and a decarbonized society.

○ Growing as a Sustainable Company

The Takara Leben Group considers our sustainability efforts as one of important strategies for our medium- to long-term growth. In the Mid-term Business Plan formulated in May 2021, we have laid out “active response to ESG (environment, society, and governance)” and “fostering human resources and building a rewarding work environment” in core strategies and have been further driving forward the initiatives including energy business, non-financial data disclosure, carbon neutrality, and diversity and inclusion.

○ To All Stakeholders

The Takara Leben Group has celebrated its 50th anniversary in the knowledge that, since its establishment in 1972, we have won the support of our customers through our steadfast adherence to providing “ideal, affordable housing that anyone can buy with confidence and peace of mind.” We will continue to fulfill our responsibilities as a public entity of society, place importance on actions to realize a sustainable society, and aim to be “a company trusted by all stakeholders” through management from a long-term perspective that is not limited to profit growth alone. We appreciate your continued support and look forward to working with you in the future.

➤ [Takara Leben: The Journey](#) PDF 22.1MB